

'87 RAM 50

IMPORTED FROM JAPAN



BUILT BY MITSUBISHI MOTORS CORPORATION
SOLD AND SERVICED BY DODGE DEALERS

POWER RAM 50

You need a four-wheel drive truck with the guts to go where you want and the fortitude to bring you back. Styling that looks just as good on the boulevard as it does in the boonies. And you need it to be affordable.

That's a tall order—and one the Power Ram 50 fills with ease.

The spunky 2.6-liter engine is the biggest four-cylinder offered by any Japanese pickup. A five-speed manual transmission comes standard. The stout aluminum transfer case features an ingeniously designed chain-belt drive. And automatic locking front hubs let you shift to 4WD easily.

Power Ram 50 has just what you need to play in the dirt—without spending a lot of green.



Power Ram 50 Sport standard bed

About this catalog: Since the time of printing, some of the information you'll find herein may have been updated. Ask your dealer for details.

Some of the equipment shown or described herein is available at extra cost.

POWER RAM 50

Built by Mitsubishi Motors Corporation for Dodge, these all-new trucks boast a roomier cab, more ground clearance than ever, and more fun per dollar.

Because fun comes in all shapes and sizes, Power Ram 50 offers two bed sizes to fit your needs. Both beds are a generous 55.7 inches wide, and feature sturdy double-wall construction. The 72-inch standard bed can handle a payload of 1,600 pounds, and the 88.3-inch long bed, 1,700 pounds.

And because everyone's idea of fun differs, we offer two additional Power Ram 50 models: the Custom long bed and the Sport standard bed to suit your idea of a good time.



Power Ram 50 long bed



Power Ram 50 Sport
standard bed



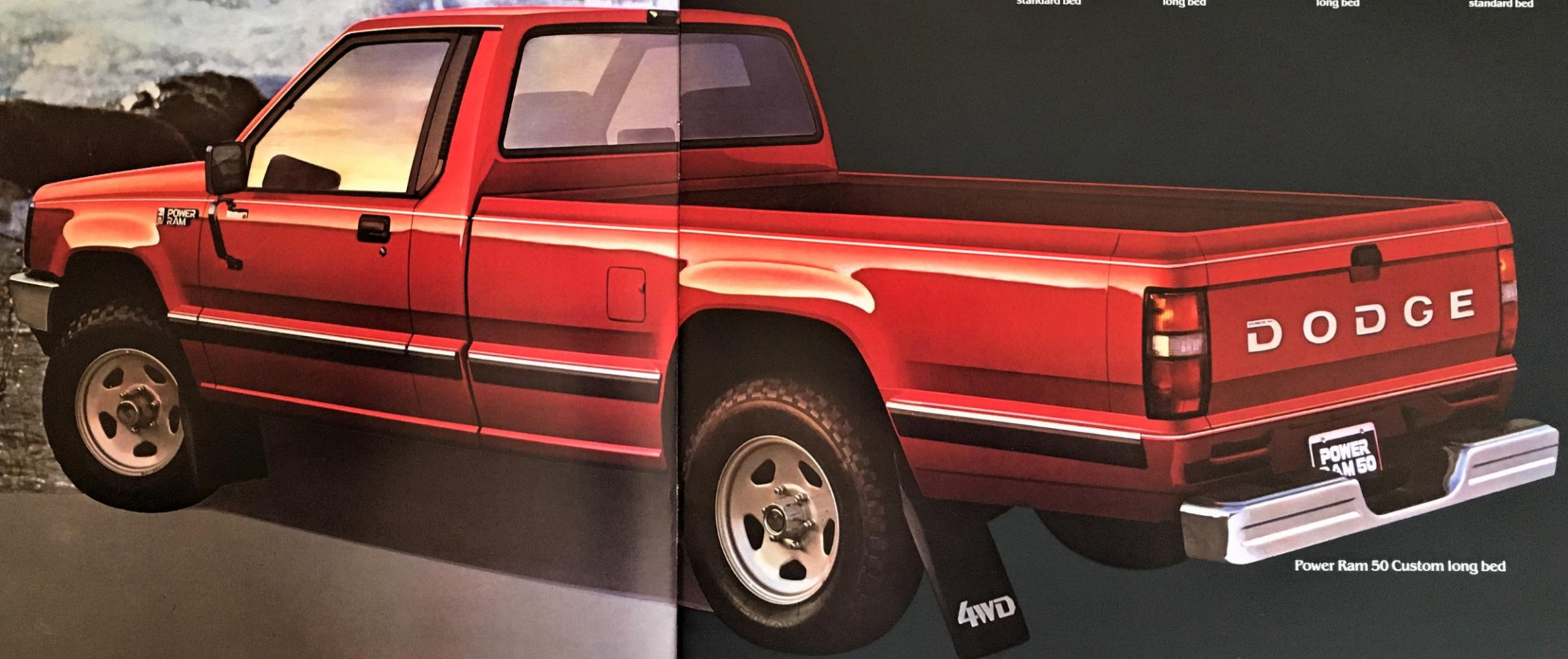
Power Ram 50 Custom
long bed



Power Ram 50
long bed



Power Ram 50
standard bed



Power Ram 50 Custom long bed

To meet your requirements of easy affordability in a fun-to-drive pickup, Ram 50 has to be as tough a customer as you are.

So in addition to tough truck features, convenience items such as carpeting, tinted glass, a full headliner and adjustable steering column come standard on every Ram 50. Custom and Sport models have amenities like cloth-covered seats, soft-feel steering wheel and a trip odometer standard; while variable intermittent windshield wipers, a digital clock and two-tone paint are standard equipment on the Ram 50 Sport.

The Ram 50, Ram 50 Custom and Ram 50 Sport. Look as hard as you like—we're sure you'll like what you see.



Ram 50 Sport standard bed

RAM 50



Ram 50 Custom long bed

RAM 50

Because you're interested in a truck, you want more than a boulevard poser. The Ram 50 is a workhorse that'll earn its keep so you can earn yours.

A 72-inch standard bed handles just about anything you can throw at it—and if that isn't enough, an 88.3-inch long bed should more than do the trick.

Both cargo boxes are 55.7 inches wide and can handle a payload of up to 1,600 pounds. For the jobs that mean bringing out the heavy horses, an optional 2,000-pound payload package is available on long bed Ram 50 with the standard five-speed manual transmission.

The Ram 50 is proof that you don't have to be big to get your payload underway.



Ram 50 long bed



Ram 50 Sport standard bed



Ram 50 Custom long bed



Ram 50 standard bed



Ram 50 long bed



Ram 50 standard bed

FEATURES & OPTIONS

Supportive reclining cloth bucket seats welcome you to the cabin of the Ram 50 Sport and the Power Ram 50 Sport. Standard.

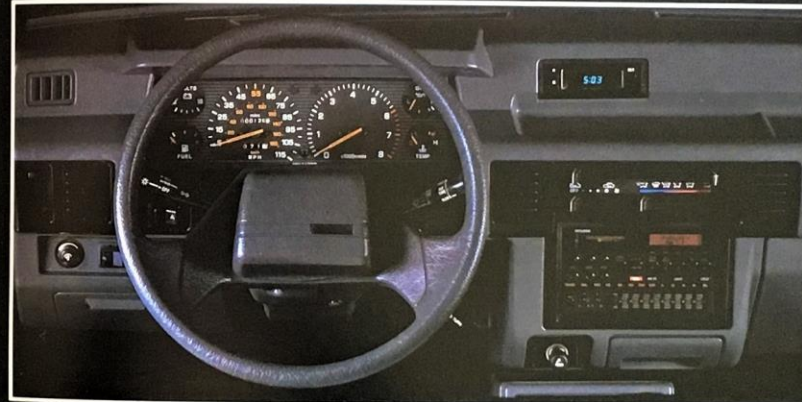


A rear step bumper is an attractive and functional option. Chrome on Ram 50 Custom and Power Ram 50 Custom, black paint on other models.



These soft cloth-and-vinyl bench seats combine comfort, good looks and utility. Standard on both Ram 50 Custom and Power Ram 50 Custom models.

The Ram 50 Sport and Power Ram 50 Sport instrument panel is a complete information system and includes a tachometer, ammeter, temperature gauge, oil pressure gauge, and digital clock in addition to the speedometer and fuel gauge. Also shown: optional AM/FM stereo radio and air conditioning.



An available sliding rear window provides easy access to the cargo bed. Cargo box light standard on Custom and Sport models.



A beefy skid plate, standard on Power Ram 50 protects both front suspension and transfer case from close encounters with rough terrain.

Color Combinations

(Monotone MA Sport Model)

Exterior	Interior
Light Blue	Blue
Dark Blue	Blue
Charcoal	Gray
Bright Red	Gray
Bright Silver	Gray
Black	Gray
Gold	Brown
White	Brown

Two-Tone Combinations (Optional with Custom Model)

Upper/Lower	Middle Band	Interior
Dark Blue	Silver	Blue
Bright Red	Silver	Gray
Bright Silver	Charcoal	Gray

Two-Tone Combinations (Standard with Sport Model)

Upper	Lower	Interior
Black	Gold	Brown
Dark Blue	Light Blue	Blue
Gold	Charcoal	Brown
Charcoal	Silver	Gray
Bright Red	Charcoal	Gray
White	Charcoal	Gray

Trim Combinations

Model	Seats
Ram 50 and Power Ram 50	All-Vinyl Bench
Ram 50 and Power Ram 50 Custom	Cloth-and-Vinyl Bench
Ram 50 and Power Ram 50 Sport	Cloth Buckets*

*Bench seat with optional automatic transmission.

FACTS & FIGURES

Exterior

	RAM 50	RAM 50 CUSTOM	RAM 50 SPORT	POWER RAM 50	POWER RAM 50 CUSTOM	POWER RAM 50 SPORT
Bumper						
■ Front, painted black	S	NA	S	S	NA	S
■ Front, chrome	NA	S	NA	NA	S	NA
■ Rear step, black	E	NA	E	E	NA	E
■ Rear step, chrome	NA	E	NA	NA	E	NA
Cargo Box—Double-wall	S	S	S	S	S	S
Corrosion Protection (Use of galvanized steel)	S	S	S	S	S	S
Glass—Tinted, all windows	S	S	S	S	S	S
Grille						
■ Front, Black	S	S	S	S	S	S
■ Surround chrome	NA	S	NA	NA	S	NA
Headlights—Rectangular	S	S	S	S	S	S
Light—Cargo box	E	S	S	E	S	S
Mirrors, Outside—Left and right						
■ black, swing-away	S	S	S	S	S	S
■ Low-mount	E	E	E	E	E	E
Moldings, Bright						
■ Windshield	NA	S	NA	NA	S	NA
■ Vinyl bodyside	NA	S	S	NA	S	S
Mud Guards—Front and rear	NA	NA	NA	NA	S	S
Tape Stripes—Bodyside and tailgate	NA	S	S	NA	S	S
Tires						
■ P195/75R14 BSW	S	S	S	NA	NA	NA
■ P225/75R15 BSW	NA	NA	NA	S	S	S
Tow Hook—Front	NA	NA	NA	S	S	S
Wheel Trim Rings	E	NA	NA	E	NA	NA
Wheels						
■ Argent, styled stamped	S	NA	NA	S	NA	NA
■ Painted, wide-spoke	NA	S	S	NA	S	S
■ Chrome, wide-spoke	NA	E	E	NA	E	E
Window, Rear Sliding	E	E	E	E	E	E
Wipers, Windshield						
■ Two-speed	S	S	NA	S	S	NA
■ Intermittent	NA	NA	S	NA	NA	S

S = Standard E = Extra cost option NA = Not available
Some (E) items are available in package only. See your dealer for details.

Interior

	RAM 50	RAM 50 CUSTOM	RAM 50 SPORT	POWER RAM 50	POWER RAM 50 CUSTOM	POWER RAM 50 SPORT
Air Conditioning	E	E	E	E	E	E
Cigar Lighter	E	S	S	E	S	S
Clock—Electronic digital	NA	E	S	NA	E	S
Carpeting	S	S	S	S	S	S
Hood Release—Inside	S	S	S	S	S	S
Lights—Dome	S	S	S	S	S	S
Mirror, Day/Night—Rearview	NA	S	S	NA	S	S
Radios						
■ AM/FM stereo	E	E	NA	E	E	NA
■ AM/FM stereo w/cassette	E	E	E	E	E	E
■ AM/FM stereo w/cassette and graphic equalizer	NA	NA	E	NA	NA	E
Seats						
■ Bench, all-vinyl	S	NA	NA	S	NA	NA
■ Bench, cloth-and-vinyl	NA	S	NA	NA	S	NA
■ High-back buckets, full face cloth and recliner	NA	NA	S*	NA	NA	S*
Steering Column—Adjustable	S	S	S	S	S	S
Steering Wheel						
■ 2-spoke, plastic	S	NA	NA	S	NA	NA
■ 2-spoke, soft-feel	NA	S	S	NA	S	S
Trip Odometer	NA	S	S	NA	S	S

*Bench seat with optional automatic transmission.

Specifications

	RAM 50		POWER RAM 50	
	SWB	LWB	SWB	LWB
Wheelbase	105.1"	116.1"	105.5"	116.5"
Overall Length	176.9"	193.5"	176.9"	193.5"
Overall Width	65.1"	65.1"	65.1"	65.1"
Overall Height (Maximum)	60.8"	60.6"	65.9"	65.9"
Box Length (Inside @ floor)	72.0"	88.3"	72.0"	88.3"
Box Width (Inside @ floor)	55.7"	55.7"	55.7"	55.7"
Fuel Tank (gallons)	13.7	18.2	15.8	19.8
GVW Rating				
■ Ram 50	4,165	4,315	4,655	4,845
■ Ram 50 Custom	—	4,315	—	4,845
■ Ram 50 Sport	4,165	—	4,655	—
Curb Weight				
■ Ram 50	2,555	2,735	3,020	3,125
■ Ram 50 Custom	—	2,735	—	3,145
■ Ram 50 Sport	2,660	—	3,045	—
Payload ⁽¹⁾				
■ Ram 50	1,610	1,580 ⁽²⁾	1,635	1,720
■ Ram 50 Custom	—	1,580	—	1,700
■ Ram 50 Sport	1,505	—	1,610	—

⁽¹⁾ Payload must be reduced by the weight of optional equipment and occupants.
⁽²⁾ Optional 2,000 lb payload package available.

Mechanical

	RAM 50	RAM 50 CUSTOM	RAM 50 SPORT	POWER RAM 50	POWER RAM 50 CUSTOM	POWER RAM 50 SPORT
Alternator—45-amp	S	S	S	S	S	S
Battery—45-amp-hour (maintenance-free)	S	S	S	S	S	S
Brakes, Power-assisted						
■ Disc front, drum rear	S	S	S	S	S	S
■ Rear, blend-proportioning valve	S	S	S	NA	NA	NA
■ Rear, load-sensing valve	NA	NA	NA	S	S	S
Electronic Ignition	S	S	S	S	S	S
Skid Plates—Underbody protection	NA	NA	NA	S	S	S
Steering—Power-assisted	E	E	S	S	S	S
Suspension—Torsion bar front, leaf rear	NA	NA	NA	S	S	S
Transfer Case	NA	NA	NA	S	S	S

S = Standard E = Extra cost option NA = Not available

*Bench seat with optional automatic transmission.

Power Teams

Model/Engine	Transmission	
	5-Spd. Manual	4-Spd. Auto.
Ram 50 SWB—2.0L	Std	Opt
All Other Ram 50 Models—2.6L	Std	Opt
All Power Ram 50 Models—2.6L	Std	Opt

Mileage Estimates

City EPA Est. MPG/Highway Est. MPG	Ram 50		Power Ram 50	
	5-Speed	Auto.	5-Speed	Auto.
2.0L	23/28	23/27	—	—
2.6L	20/26	21/24	19/23	19/20

Buckle Up For Safety

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Certain models, packages and options are subject to specific instructions, requirements, or late availability. (Consult your dealer for current ordering information.)

Upon expiration of the 12 month/12,000 mile basic new vehicle limited warranty, warranty coverage is extended on: Power train components to 24 months or 24,000 miles; certain computerized Electronic components, to 36 months or 36,000 miles; plus Outer panel rust-through protection to 5 years or 50,000 miles. No deductible applies. See a copy of the warranty at your dealer.

If replacement parts are needed, visit your dealer for Mitsubishi parts, imported and distributed by MOPAR.

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